



DD DAZZLE DRY™

LACQUER SYSTEM

EDUCATIONAL GUIDE | THEORY AND PRACTICAL TRAINING

OBJECTIVE

Dazzle Dry Theory and Practical Training is designed to concentrate on product knowledge and application skills. When armed with proper product and application knowledge, both Nail Technician and consumer will be able to achieve optimal results with the Dazzle Dry natural nail lacquer system.

WHO CREATED DAZZLE DRY?

Dr. Vivian Valenty is the creator and manufacturer of Dazzle Dry under VB Cosmetics. She has her PhD in Bio-Organic Chemistry and is a true leader and innovator in our industry. For decades, Dr. Valenty has formulated many of the industry's most revolutionary and well known category driving products under her brands and others.

WHAT IS DAZZLE DRY?

- Dazzle Dry is a transformational natural nail lacquer system.
- It is the original healthy natural nail lacquer for wellness manicures.
- Backed up by 30 years of research and development.
- The only polish system that dries in 5 minutes without reactive chemicals.
- Longwearing polish with the ease of removal with acetone or non-acetone polish remover.
- When applied properly manicures wear for 7 to 14 days without chipping.
- The system allows natural nails to grow healthy.
- The system is vegan and manufactured cruelty-free.
- The system is Hypoallergenic and does not contain reactive ingredients, monomers and photo initiators that may cause allergic reactions and skin sensitivities.
- The system is the "cleanest" of all solvent based polishes on the market.

DAZZLE DRY IS A UNIQUE AND PROPRIETARY SYSTEM

It is **NOT** a traditional nail lacquer.

It is **NOT** a gel polish.

It is **NOT** a hybrid nail lacquer.

Dazzle Dry is a performance polish in a standalone category that represents the best of all worlds via our unique proprietary technology. It delivers the performance of gel but applies and removes like ordinary polish.

WHY DOES DAZZLE DRY WORK?

Dazzle Dry is scientifically engineered to function as a system.

All the components of the system are designed to synergistically work together.

When armed with proper product and application knowledge, both nail technicians and consumers will be able to achieve optimum results with the Dazzle Dry natural nail lacquer system.

FORMULATION, COMPOSITION, AND KEY BENEFITS

VEGAN

Cruelty-free, no animal testing and no animal by-products. No pigments from crushed beetles also known as carmine or fish scales (guanine) that are often found in cosmetics.

Mineral pigments and FDA approved pigments are used to formulate Dazzle Dry.

HYPOALLERGENIC

Dazzle Dry does not contain reactive ingredients known to cause allergic reactions. Does not have any of the plasticizers and ingredients which traditional polishes, gel polishes and hybrid polishes have that are known to cause skin sensitizations and/or contact allergic dermatitis.

NON-TOXIC

Dazzle Dry is free of offensive, carcinogenic and endocrine disrupting toxins. The system is the “cleanest” of all solvent based polishes on the market. This means it does not contain “offensive” chemicals that are present in other nail lacquer products.

We are proud to be free of formaldehyde, formaldehyde resin, toluene, DBP, camphor, nitrocellulose, and TPHP.

NON-YELLOWING

The entire system, Base Coat, Top Coat, and Lacquer are non-yellowing due to the absence of nitrocellulose.

1 Nail Prep

- Nail prep is designed to cleanse, sanitize, and moisturize the nail while preparing it for optimal nail polish adhesion.
- Infused with provitamin B5, calcium and hydrolyzed wheat protein.
- Fortifies the nails with nutrients that promote good nail health.
- **NEVER** use alcohol, acetone, scrub fresh, bond aid or other adhesion promoters to prep the nail as this **OVER** dehydrates the nail and can adversely impact adhesion.

2 Base Coat

- Cold temperatures can cause Base Coat to get cloudy. This is not a defect, it's by design. Base Coat must be clear like water prior to use. To achieve this, close cap tightly and run under hot water or set it in a shallow bowl of hot water until it becomes completely clear without any cloudy sediment.
- When refilling small bottles using the large ones, make sure to put in hot water until large refill size is clear like water prior to pouring into small ones.
- Dazzle Dry Base Coat is the only water-based base coat that uses a proprietary rubbery flexible polymer to impart a longer chip-free gel-like wear.
- Our proprietary technology allows the Dazzle Dry system to stay long on natural nails.
- Regular nail polish is not flexible, it's brittle.
- As expansion and retraction is taking place with water absorption, the Base Coat allows for the nail to flexibly bend, therefore, preventing micro fractures and premature chipping of nail polish.

3 Nail Lacquer

- Delivers the longest wear available in fashion forward cremes, shimmers and glitters.
- Designed to be used with the complete Dazzle Dry System only.

4 Top Coat

- Top coat is non-yellowing, quick drying, long-wearing, self-leveling.
- If there are any minor imperfections in the polish application, the Top Coat will self-level and smooth it out.

DAZZLE DRY AIR DRIES IN 5 MINUTES

Smudge-proof in one minute after applying Top Coat.

Completely dry in 5 minutes after applying Top Coat.

No UV or LED curing.

REMOVAL OF DAZZLE DRY

Dazzle Dry can safely and easily be removed with acetone or non-acetone polish remover.

No need to soak in acetone.

LACQUER AND TOP COAT THINNER/REVIVE

Dazzle Dry lacquer and Top Coat become thick due to the evaporation of volatile solvents.

Easily remedied by using 6-8 drops of Revive to reconstitute the desired viscosity.

Shake or roll up well after using drops of Revive.

Dazzle Dry does not thicken due to oxidation but rather evaporation of solvents.

This is a normal part of the maintenance of the Dazzle Dry Lacquer and Top Coat.

Adding Dazzle Dry Revive will not dilute the pigment or impact the efficacy of the Lacquer.

Bottles are meant to be used until they are almost empty.

The Base Coat will **NEVER** need to be thinned. In fact, adding the Thinner to the Base Coat will ruin the formulation.

NEVER add other thinners or acetone to Dazzle Dry.

LACQUER BOTTLES CAN SEPARATE

Some of the colors can separate and again this is normal behavior for the lacquer.

Shake up the bottles prior to each use to re-suspend the pigment.

GET INTO A HEALTHY HABIT OF KEEPING THE NECK OF ALL THE BOTTLES CLEAN

The neck of all the bottles (including Base, Top, and Lacquer) can become dry and crusty due to the fast-drying formulation.

Use cotton saturated in acetone to clean the neck of each bottle after every use.

Be cautious not to drop acetone into the bottles.

HOW LONG WILL A DAZZLE DRY MANICURE LAST?

If proper instructions are followed, it can last from 7 days up to 14 days, and up to 4+ weeks on the toes.

Everyones experience will vary depending on lifestyle and how you use your nails. Proper preparation of the nail plate will ensure the longest wear. Avoid contact with alcohol, acetone, other solvents or products containing a high concentration of these solvents such as mosquito repellent or hairspray to prevent dulling.

FOLLOWING DETAILED INSTRUCTIONS ARE VITAL FOR THE SUCCESS OF DAZZLE DRY

Your nail polish results are directly related to the efficiency of the manicure.

Nail plate must be properly manicured and prepared for effective polish application and longevity of wear.

While the system is exceptionally fast and easy, proper prep and application is always critical to success.

DAZZLE DRY APPLICATION

Base Coat **MUST** be clear like water. If cloudy, has sediments or is jelly-like, immerse the tightly closed bottle in a bowl of hot water until Base Coat becomes clear before using.

Start with a clean, manicured and dry nail plate that has been lightly buffed (if needed) using a fine grit (240 or higher) buffer.

AVOID CONTACT of Base Coat, Nail Lacquer and Top Coat on the skin and side walls to prevent product lifting.

Make sure the Lacquer and Top coat are the desired viscosity by using Dazzle Dry Revive.

We suggest washing nails with soap and water prior to Dazzle Dry application.

1. Saturate a lint-free cotton pad with Nail Prep and scrub each nail, removing ALL remnants of oil, lotion and other contaminants. Use 1 cotton pad per hand to avoid transfer of oils from one hand to the other, ensuring optimum cleanliness of the nail plate prior to polish application.
2. **DO NOT** use alcohol, acetone, scrub fresh, bond aid or other adhesion promoters to prep the nail as this **OVER** dehydrates the nail and can adversely impact adhesion.
3. Apply Base Coat by dipping the brush in the bottle for each nail and swiping excess product on the inner neck of the bottle. Encapsulate the free edge of each nail with the Base Coat. Allow to dry matte prior to applying next coat.

4. Repeat the second coat of Base Coat again cap the free edge. Allow to dry matte prior to applying color.
5. Apply the first coat of Nail Lacquer and cap the free edge. Allow to dry matte prior to applying the second coat.
6. The second coat may be applied generously by dipping brush in bottle for each nail and swiping excess product on the inner neck of the bottle. Least amount of pressure on the brush with fewer brush strokes is most effective with the Lacquer for smoothest application. Encapsulate the free edge of each nail with the Lacquer.
7. Generously apply Top Coat by dipping the brush in the bottle for each nail and swiping the excess product on the inner neck of the bottle. Use the tip of the brush to glide over and burst any air bubbles that may have formed. Encapsulate the free edge of each nail, sealing in all the layers.
8. Wait 5 minutes and voila - polish is dry.

DO NOT USE DRYING DROPS OR SPRAYS TO ACCELERATE DRY TIME

Drying drops, sprays, UV light, LED light, lamps, hair dryers, etc. are not necessary and could adversely affect the benefits of Dazzle Dry.

Also avoid blowing on nails. This common practice to accelerate drying is not necessary and could cause fogging of the top coat layer due to moisture condensing on the surface.

ONLY USE PURE ACETONE TO CLEAN UP POLISH ON SKIN OR WHEN CLEANING UP A FRENCH MANICURE SMILE LINE

If the polish remover used to clean up contains conditioners or oils, it may impact adhesion.

A clean up brush or orange-wood stick is optimum for clean-up.

Clean up (or detail) as you go along rather than waiting until the end as it will be too dry and more difficult to correct.

FRENCH MANICURE TECHNIQUE

One suggestion is to apply one coat of Base Coat (let dry matte), apply first color, straighten your line, reapply Base Coat (let dry matte), apply second color, then Top Coat.

Another technique is to apply 2 coats of Base Coat, apply first color and free hand draw the tips with another color, and finish with Top Coat. On either procedure, remember to encapsulate the nail tips with each coat.

Work on one hand at a time as this will make it easier to carve out your smile line due to the fast dry time. I.e., When you apply the white to all 10 nails and go back to the first nail to carve out the smile line, it's too dry.

RIDGE FILLING TECHNIQUE

Use 2 coats of Base Coat, let this dry to a matte finish and follow with 1 or 2 coats of Top Coat. 2 coats of Top Coat is optimal for deep ridges.

Wait 5 minutes then apply one coat of Base Coat, allow to dry matte, then 2 coats of Lacquer, and 1 coat of Top Coat.

When transitioning someone from artificial enhancements or gel polish, use this ridge filling technique.

TOUCH-UP TECHNIQUE

To touch up a Dazzle Dry manicure, make sure hands are free of oil and lotion residue by washing and drying.

Apply 1 coat of Base Coat over entire nail, let this dry matte and follow with one coat of Top Coat.

Encapsulate the free edge with each coat.

This technique will freshen up the shine and lengthen the wear.

This is your retail opportunity to send your clients home with a Base Coat and Top Coat along with proper instructions on how to use at home.

DD MATTIE TOP COAT

You may use the Mattie Top Coat to achieve a matte finish. To use, apply 1 generous coat of Mattie right over the regular Dazzle Dry™ Top Coat for optimum results.

